



ARE YOU READY  
FOR A CHANGE?

Learn more about  
Mentor's

feel the  
*difference*

offer and save

**\$250**

If changing from saline to MENTOR®  
MemoryGel® Breast Implants is the right  
decision for you, now is the time.

 **MENTOR**®  
MAKE LIFE MORE *beautiful*™

## The “feel the difference” offer

Now you can have beautiful, more natural looking and feeling breasts ... and receive a \$250 American Express Gift Card at the same time. Mentor Worldwide LLC is pleased to introduce a special offer for women who are interested in making a change to MENTOR® MemoryGel® Breast Implants.

**It couldn't be simpler.** Thoroughly discuss your surgical options and opportunities with your surgeon. Schedule to complete your MemoryGel® procedure before August 31<sup>st</sup>, 2011. Once your surgery is complete we will notify Mentor to process your gift card. The “feel the difference” gift card can be used just like cash anywhere.

Just call our office and set up an appointment for a consultation. We can discuss your goals, answer any questions you may have and, together, determine if MemoryGel® Breast Implants are right for you. There's no obligation, of course.

## Mentor Worldwide LLC – a global leader in breast innovation.

Mentor is committed to the pursuit of beauty ... and the science of safety. For more than 30 years, they have adhered to the highest safety standards in manufacturing, testing and clinical studies. That's why they are trusted by patients and physicians alike.

### Feel the Difference Program Terms and Conditions

Limited time offer. Mentor reserves the right to change or modify the program at any time. Void where prohibited. Excludes patients who experience events covered under warranty. The patient must have undergone a saline breast augmentation surgery in the past and must undergo a MemoryGel® breast augmentation surgery; breast reconstruction surgeries do not qualify. The MENTOR® Feel the Difference Program is not available where (1) the patient's surgery is reimbursable, in whole or in part, by the federal health-care program, including Medicare, Medicaid and TRICARE; (2) the patient is a licensed physician; (3) the patient is a licensed health professional in California, Florida, New Jersey or New York; or (4) the patient's surgery is reimbursable, in whole or in part, by any public or private insurance program in Illinois. Patients are encouraged to select a surgeon of their own choosing after conducting their own investigation into the particular surgeon's training, education and experience.

Gift cards will be processed 6-8 weeks after Mentor Worldwide LLC receives the verified information.

## More About MENTOR® MemoryGel® Breast Implants

MemoryGel® Breast Implants are today's advanced breast implants that feel most like natural breast tissue.

After almost two decades of research and testing, MemoryGel® Breast Implants were FDA approved for women in the US in 2006 – an important advancement in the field of breast augmentation.

MemoryGel® Breast Implants are manufactured in the US. They come in either a textured or smooth surface shell and are available in a wide range of sizes and profiles to fit your body.

**Why do women love MemoryGel® Breast Implants?** Not only do these implants feel more like natural breast tissue, they do so without compromising reliability or safety.

MemoryGel® holds together uniformly while still retaining the natural give of breast tissue. That's because of a cohesive, gel-like substance that acts as a solid rather than a liquid.

**There's a whole new world of options available to you right now.**

This is a great time to find out about your own wonderful new possibilities.

Ask us about the  
feel the  
difference  
offer today!

### Important Safety Information:

MENTOR® MemoryGel® and Saline-Filled Breast Implants are indicated for breast augmentation—in women who are at least 22 years old for MemoryGel® Implants and at least 18 years old for Saline—or for breast reconstruction.

Breast implant surgery should not be performed in women:

- With active infection anywhere in their body
- With existing cancer or pre-cancer of their breasts who have not received adequate treatment for those conditions
- Who are currently pregnant or nursing.

Safety and effectiveness have not been established in patients with autoimmune diseases (for example lupus and scleroderma), a weakened immune system, conditions that interfere with wound healing and blood clotting, or reduced blood supply to breast tissue. Patients with a diagnosis of depression, or other mental health disorders, should wait until resolution or stabilization of these conditions prior to undergoing breast implantation surgery.

There are risks associated with breast implant surgery. You should be aware that breast implants are not lifetime devices and breast implantation is likely not a one-time surgery. You may need additional unplanned surgeries on your breasts because of complications or unacceptable cosmetic outcomes. Many of the changes to your breast following implantation are irreversible (cannot be undone) and breast implants may affect your ability to breastfeed, either by reducing or eliminating milk production.

The most common complications with MemoryGel® Breast Implants include re-operation, capsular contracture, asymmetry, and breast pain. A lower risk of complication is implant rupture, which is most often silent (meaning neither you nor your doctor will know you have a rupture). MRI screenings are recommended three years after initial implant surgery and then every two years after to detect silent rupture.

The most common complications with MENTOR® Saline-filled Breast Implants include re-operation, implant removal, capsular contracture, wrinkling, breast pain and implant deflation.

Detailed information regarding the risks and benefits associated with MENTOR® Breast Implants is provided in two brochures, *Important Information for Augmentation Patients about MENTOR® MemoryGel® Silicone Gel-Filled Breast Implants* and *Saline-Filled Breast Implants, Making an Informed Decision* available from your surgeon or on line at [www.mentorwwllc.com](http://www.mentorwwllc.com). It is important that you read and understand these brochures when considering MENTOR® Breast Implants.



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